

Transformation of Commercial Archives Data Center in Serving the Availability of Information for the Community

Siti Samsiyah

Universitas Terbuka

Jalan Cabe Raya, Pondok Cabe, Pamulang, Tangerang Selatan

e-mail: siti@ecampus.ut.ac.id

Abstract

With the development of life in society, including the various types of social changes that occur, the community's need for data services is increasing. Initially the data obtained can be obtained through various agency databases. However, because of the wide variety of archival data requirements, specialized commercial archival databases are built by individuals or organizations. The purpose of this study is to identify the types of commercial archive data centers, their characteristics and service models. The method used in this study was a literature review compiled from various sources related to the research objectives. Then the data is codified, compiled and analyzed. The results of the study show that the increasing activities that occur in the community, special data are needed, such as data related to economic development, domestic trade data, cultural data centers and others. In this study, the sample chosen to build a commercial archive data center is cultural archive data which includes various superior products from various regions in Indonesia. Among these superior products are products that can improve the economy in society. Archive data that is complete and easy to find will provide benefits for various parties to utilize the archival data.

Keywords: *archive, information, commercial archive data center*

INTRODUCTION

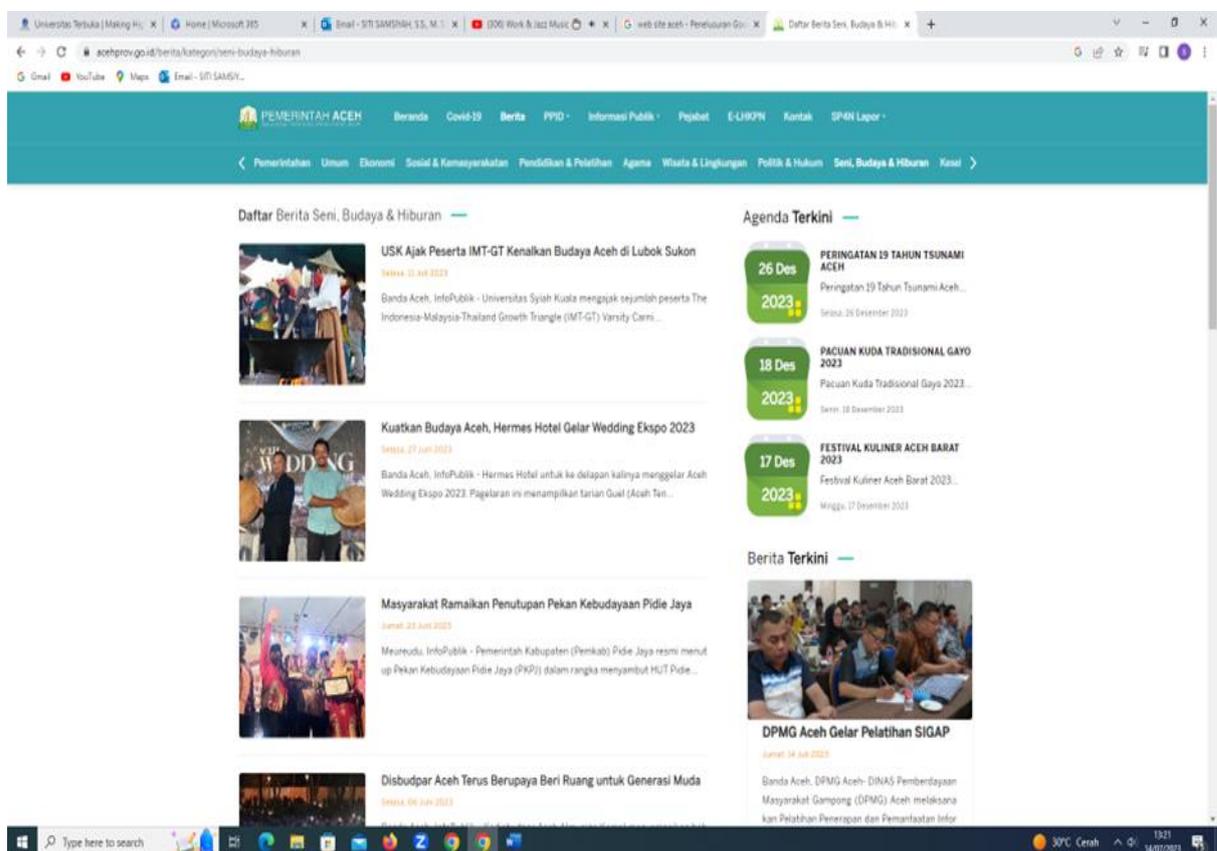
Indonesia as a country of many islands with various types of cultural diversity, the social characteristics of the population are also of many types. Each island always has special characteristics that characterize the area. Almost every island has special characteristics, for example an area known as a coal mining producer, an area known as a spice producer, a coffee producing area, a high quality textile producing area, to an area known for tourism facilities, an area known as a small entrepreneur. medium quality and other areas that are famous for various types of other superior products.

As a country that has a very large population as well as various types of activities from various sectors, it certainly produces various types of transactions that need to be collected, grouped, codified so that these various types of transactions can be accessed easily whenever needed. Furthermore, the archival data of various superior information in this area can be utilized by the community.

To recognize the potential of an area can be seen from the archive data contained on an agency's web page. The easiest thing to obtain is the web page for government agencies in the province or district/city. Through the web pages of local government

agencies that inform the potential of the region, more in-depth information can be extracted regarding the profile of the potential advantages of the region. In the following we identify several regions that have special characteristics which can be seen from the local government web site. The presence of technology has helped many sectors to carry out various work activities easily, complete work in a short time and be able to collect various work transactions in a complete and neat manner. The following is an identification of the characteristic activities that exist in provincial regional governments in Indonesia which illustrate the characteristics of the area, especially regarding cultural information. Regional characteristics can be seen on the local government web site.

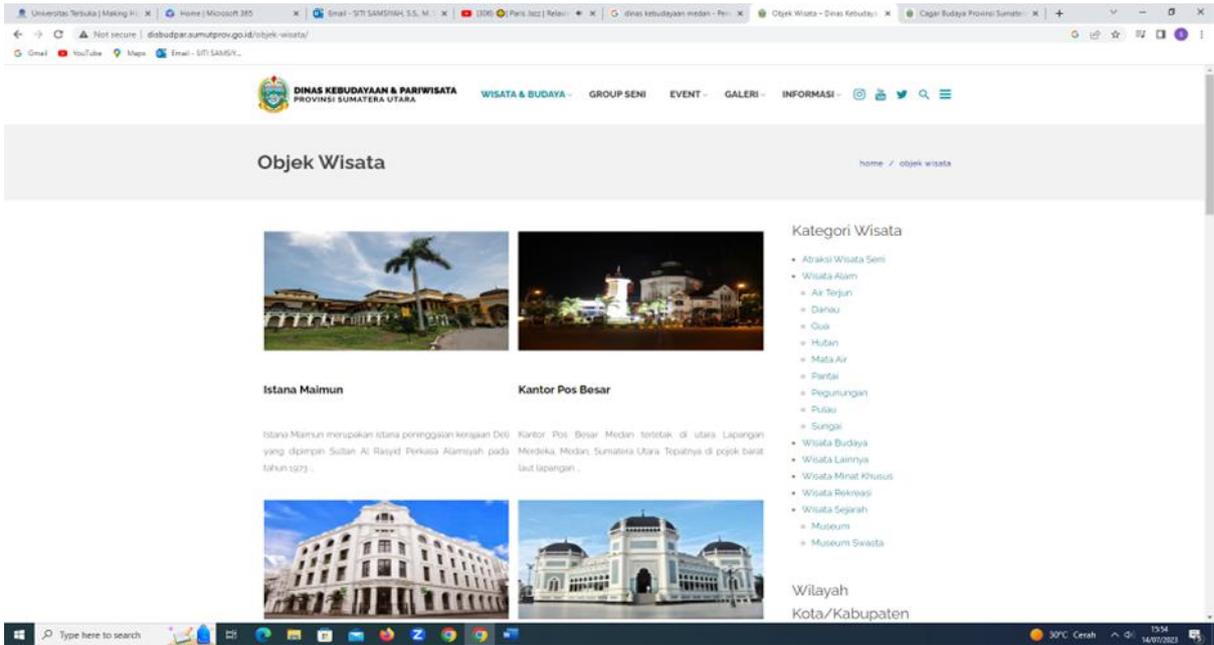
1. Aceh



<https://www.acehprov.go.id/berita/kategori/seni-budaya-hiburan>

The Aceh regional government web site, the Aceh regional government web site displays cultural assets with identified cultural features of existing cultural types, such as various handicrafts, Aceh Besar songket, folk games, as well as types of culture that are applied daily by the people of Aceh.

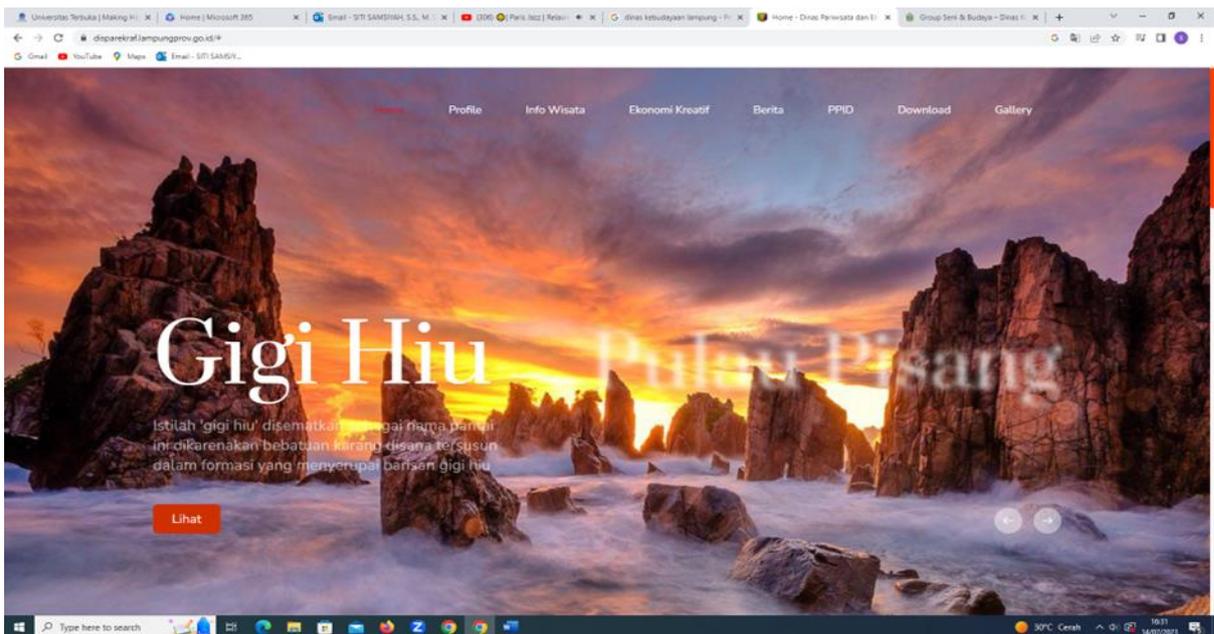
2. Sumatera Utara



<http://disbudpar.sumutprov.go.id/objek-wisata/>

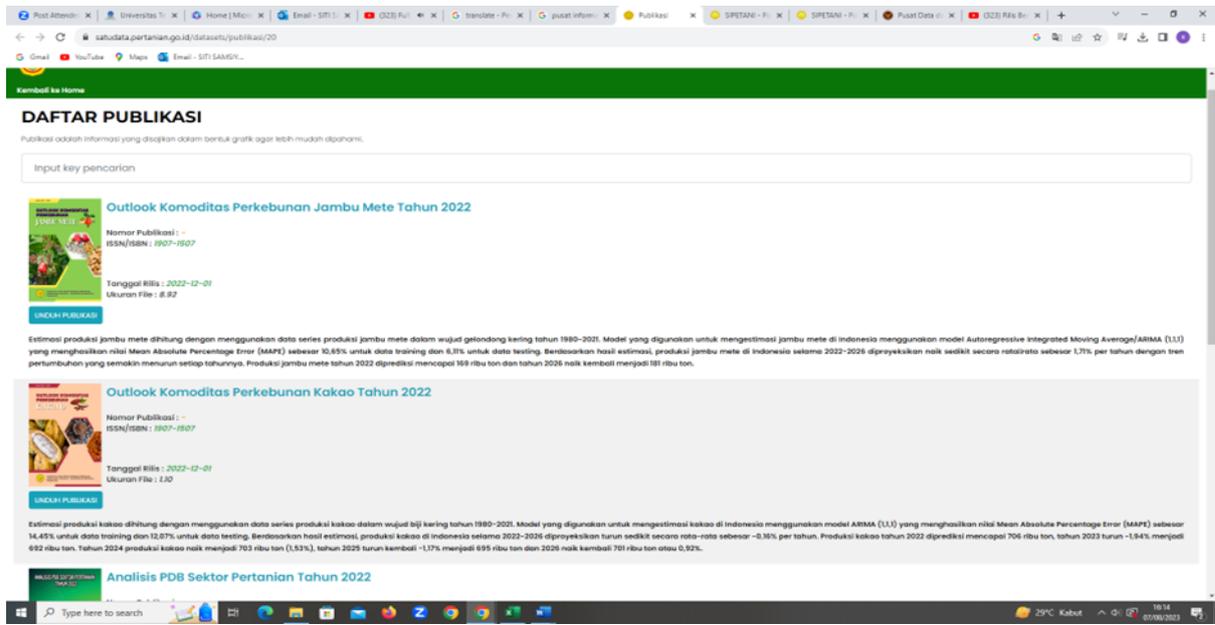
Through the features of the North Sumatra Culture and Tourism Office, various characteristics of cultural assets were identified in North Sumatra, such as the Maimun palace, the Great Mosque of Medan, several locations of cultural heritage museums and various handicrafts.

3. Lampung



Lampung is a region that is rich in culture including tourist destinations, various

folk crafts. To find out the potential of the Lampung region, you can see the official website of the Lampung regional government. In addition to pages on local government, central government agencies also display the potential that lies in their duties and functions. Government agencies at the Ministry of Agriculture have displayed one agricultural data.



<https://satudata.pertanian.go.id/datasets/publikasi>

By looking at the features on the agriculture data saturation web site at the agriculture department, some important information regarding various sources and handling in the agricultural sphere is identified.

From several websites that have been identified and several printed references, this research is focused on cultural commercial data centers. Why was the cultural data center taken, because culture covers many aspects and among these cultural elements is closely related to the creative power that exists in society, especially crafts which almost all regions in Indonesia have and display regional characteristics. Likewise with tourist destinations, each region in Indonesia has different tourist destinations that are characteristic of that region.

METHOD

The research uses the literature review method in the form of a research method based on several references obtained in print and electronic formats. After identification of several websites of government agencies and private agencies then analyzed. By identifying the information on the web site in the form of data presented, the next stage is to collect, classify from several existing web sites to cluster from existing information data. The final stage is compiling the information data into an information database. In 256

this study, the focus is on the cultural information database. The reason for the selected cultural information data is because culture includes many aspects, including various types of folk crafts that can strengthen the community's economy. With structured information data, it will become a useful data center for people who need it. It is important to pay attention to the collection of data - the data must obtain permission or include the source of the data obtained.

RESULTS AND DISCUSSION

A. Some of the Advantages of Cultural Elements in Several Regions

Based on the research method carried out, the following is a technical format for how to prepare a commercial archive data center. The sample in this study is a cultural archive data center. This type of cultural data center was chosen because Indonesia's territory is rich in culture which is closely related to people's economic endeavors.

Here are some web sites in several areas

a. Web site related to folk crafts

1. Crafts in the Banjarmasin area include

- a) Banjarmasin silver and gold crafts are famous for their silver and gold crafts in the form of rings, bracelets, necklaces and other accessories.
- b) Sasirangan cloth. Sasirangan is a Banjarmasin patterned cloth with various colors. Just like batik, sasirangan also has many unique patterns, such as Iris Shoulder, Sari Gading, and Toadstool Karikit.
- c) Stone crafts. Stone handicrafts are an iconic product of South Kalimantan, this type of handicraft is popular in the people of Kalimantan as well as throughout Indonesia.
- d) Rattan basket. Rattan baskets are one of the handicraft products of South Kalimantan which are usually crowded before holidays. This is because rattan baskets are often used as a place for parcel gifts. Many rattan and bamboo woven products in Banjarmasin are produced by craftsmen from Kapuas Hulu. Many rattan basket craftsmen run their business as a hereditary family business.

2. Crafts in the Palembang region. Some typical Palembang handicrafts.

- a) Palembang Songket Weaving. Palembang Songket weaving/sewet is a traditional craft typical of Palembang and generally this is a home industry. Songket is a woven fabric made with the technique of adding weft threads as decoration, by inserting silver, gold or colored threads on top of the warp threads.
- b) Jump cloth. This cloth is made of silk. The cloth is usually used for traditional Palembang events and other official events.
- c) Tajung cloth. Tajung or Sewet Tajung cloth is a cloth specifically worn for men. The use of this cloth adds to the beauty when the man wears a cauldron or a suit. This cloth is usually made of woven silk cloth with attractive motifs

and colors.

3. Balinese crafts

- a) Sculpture and Painting. In Bali, each region has its own sculptural characteristics, which is why sculptural art in Bali has a variety of techniques and forms.
- b) Silver jewelry. Bali is one of the areas that produce famous silver jewelry. With the ability to beautifully carve, which is passed down through the family line, Balinese jewelry is known to be very strong in its design.
- c) Textile crafts. Like other regions in Indonesia, Bali also has a cultural heritage in the form of Balinese fabrics that have distinctive patterns and colors. Like batik, which is the main textile commodity for people in the Java region.

In addition to the three areas mentioned above, there are still many superior cultural elements found in various regions in Indonesia.

B. Method of compiling the Commercial Archives Center (Cultural Substance) database

After the cultural archive data is collected, it is then compiled into a database that is classified correctly and is easy to find.

The following is an example of a commercial database for cultural substance.

No.	Areas of Local Superior Products.	Types of products
1	Banjarmasin	Gold, silver Crafts silver and gold Textiles Sasirangan Jewelry Stone crafts Rattan craft
2	Palembang	Textile Traditional textile jumputan Traditional textile tanjung
3	Bali Art Various paintings Jewelry made of gold, silver Balinese Batik Textile	Art Jewelry gold, silver Balinese batik textile

Tabel 1, location and potential product

CONCLUSION

Indonesia as a country with a large population has a variety of large and very dynamic

employment transactions. In such conditions, various archival data are needed as information that is very important and needed by various parties. The emergence of commercial archive centers organized by individuals and by private parties greatly assists in the availability of the necessary data. In this study, samples were taken from archive data centers in the field of culture. Culture was chosen because almost all regions of Indonesia have cultural richness and have their own regional characteristics. It is from these superior products in each region that they are collected and classified into a kind of archival database that can be used by the people who need it. The potential for building commercial archival data can be done individually for people who want to build an archival data center according to the substance they choose.

REFERENCES

- [1] Ahmad, Abdul Hamid. 1985. Geografi Budaya dalam Wilayah pembangunan Daerah Kalimantan Selatan. Jakarta : Proyek Inventarisasi dan Dokumentasi Kebudayaan Daerah
- [2] Astika, Ketut Sudhana dkk. 1986. Pemanan Banjar Pada masyarakat bali. Denpasar : Proyek Inventarisasi dan Dokumentasi Kebudayaan Daerah Depdikbud
- [3] Hanson, Ward. 2000. Pemasaran Internet (Principles Of Internet Marketing). Jakarta : Salemba Empat.
- [4] Lupiyoadi, Rambat. 2019. Technopreneurship. Jakarta : Salemba Empat
- [5] Lemabag Pengkajian Kebudayaan Sarjaa Wiyata Taman Siswa. 1986. Wawasan Kebangsaan Ketahanan Nasional dan wawasan Nusantara. Jogjakarta ; Lembaga Pengkajian Kebudayaan Sarjana.
- [6] <https://www.acehprov.go.id/berita/kategori/seni-budaya-hiburan>
- [7] <https://www.acehprov.go.id/berita/kategori/seni-budaya-hiburan>
- [8] <http://disbudpar.sumutprov.go.id/objek-wisata/>
- [9] <https://satudata.pertanian.go.id/datasets/publikasi>
- [10] <https://www.banjarmasinkota.go.id/>
- [11] <https://palembang.go.id/>
- [12] <https://palembang.go.id/>