

The Effectiveness of Using Slidesgo in Presenting Power Point: A Case Study of Student of University in Makassar

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Abstract

This qualitative study investigates the effectiveness of using SlidesGo in PowerPoint presentations among university students in Indonesia. The study subjects comprise students from various academic programs and educational levels across several universities in Indonesia who have experience using SlidesGo. The primary data collection method employed is in-depth interviews, aimed at gaining deep insights into students' perspectives and experiences regarding the use of SlidesGo. Additionally, observations are conducted to directly observe how students integrate SlidesGo into their presentation practices. The gathered data will be analyzed using thematic analysis, involving coding, theme development, and interpretation to uncover thematic patterns related to the effectiveness of SlidesGo in academic presentation contexts. Thus, this research aims to provide a profound understanding of how Indonesian students perceive and experience this presentation tool, exploring its potential to enhance the quality of their academic presentations.

Article History:

Keywords:

SlidesGo, PowerPoint

1. Introduction

Researching the utilization of Slidesgo for students in completing PowerPoint assignments is important because the platform offers a variety of professional and visually appealing PowerPoint templates (Hamzah, Y. 2023). These templates assist students in creating presentations that stand out and captivate, thereby enhancing the quality and attractiveness of their assignments. Moreover, using Slidesgo helps students save time on design, allowing them to focus more on essential aspects of their tasks such as research and analysis. By leveraging Slidesgo, students can effectively develop their presentation design skills while improving the overall quality of their academic presentations. SlidesGo is an online platform to create slides for presentation (Choirudin, C. 2021). Most of the templates is used for PowerPoint and Google Slides. The platform has tons of slides theme to help user presenting their works better.

Even though Slidesgo have used by students in higher education, however they still have weakness in applying this platform. This phenomenon stated by Hamzah Y et al that slidesgo is limited downloading capacity and letter compatibility, but educators generally believe the Slidesgo program to be beneficial. The other problem is stated Akbar, R I et al that the weakness of this application is the limited choice of presentation templates so that teachers are considered less attractive in presenting learning materials.

There are some researches have studied the use of slidesgo in teaching and learning activity. The first study focused on the effect of slidesgo-assisted quantum teaching model on student activity, motivation and learning outcomes (Hamzah, Y. 2023), the study found that the Slidesgo assisted quantum teaching learning model on student activity, motivation and learning outcomes with a significant value of $0.000 < 0.05$. The next study was discussing the slidesgo platform is a solution for teaching (Choirudin, C. et al, 2001). The study concludes that learning media like the Slidesgo Platform

need to be created so that teachers can get students more interested in learning and help them understand spatial building material better. The next study was discussing training on making power point through slidesgo page as learning media. The study concludes that the impact of changes after this training is that power point media can be useful for educators in learning at MI Hidayatul Ummah so that it is better and more interesting, so students can be enthusiastic in learning activities (Hafni, N. D. et all, 2023). The next study discussing the effect of slidesgo-based power point media on student learning interest. The study concludes that *there is a significant influence on learning interest in the control class and experimental class* (Sari, T. M. et all, 2024). The next study discussing that utilization of slidesgo site as a learning media in improving creativity and motivation of students to learn. The study concluded that teachers have utilized slidesgo site as a learning medium in supporting the learning process. Teachers use LCD projectors as a support tool for the delivery of materials. After the use of the site as a medium of learning shows the motivation and creativity of learners rather than when teachers use manual media on the board. Then for the stages in its utilization there are 3 stages, namely: 1) preparation, 2) presentation of material, and 3) evaluation (Hidayati, E. R., 2022). The similarities between those articles are the use and the effectiveness of using Slidesgo in designing and creating PowerPoint to make student interested in study all the subject in the class. The articles discussed various aspects of using Slidesgo in educational contexts. These are the differences between those articles. Firstly, Hamzah (2023) examined the Slidesgo-assisted quantum teaching model and found significant effects on student activity, motivation, and academic outcomes. Choirudin et al. (2021) advocated Slidesgo as a solution to enhance student engagement and understanding of spatial building materials. Hafni et al. (2023) focused on training in PowerPoint via Slidesgo at MI Hidayatul Ummah, demonstrating improvements in educational media usage. Sari et al. (2024) investigated the impact of Slidesgo-based PowerPoint media on student learning interest, noting significant effects in both experimental and control classes. Hidayati (2022) illustrated how Slidesgo enhances student creativity and motivation through its structured use across three stages of learning. The difference between those articles and this research is describes how effective the use of SlidesGo is in presenting PowerPoint with student of university in Makassar as the subjects.

A recent study titled "The Effectiveness of Using Slidesgo in Presenting PowerPoint: A Case Study of Students of University in Indonesia" explores the effectiveness of using Slidesgo in presenting PowerPoint presentations among university students in Makassar. This study compares the use of Slidesgo with the previous conditions revealed in previous studies from 2019 to 2024. This study may observe how the use of Slidesgo templates specifically affects the organization of information, the level of confidence in delivering presentations, and the development of graphic design skills in the context of Indonesian culture and educational environment. Through a case study approach, this research has the potential to provide new insights into how Slidesgo can be adopted and optimized to improve the quality of presentations in the English context in Indonesian universities. As such, this research is expected to make a valuable contribution to the literature on the use of technology in English language education and learning in Makassar.

This research aims to investigate the effectiveness of using Slidesgo for PowerPoint presentations among university students in Indonesia. The specific questions addressed in this study include: firstly, to what extent does the use of Slidesgo templates influence the structure and organization of information in students' PowerPoint presentations; secondly, how does the use of Slidesgo affect students' confidence levels in delivering their presentations; thirdly, what is the impact of Slidesgo on the development of students' graphic design skills, particularly in creating presentations in English; and finally, what are students' perceptions and experiences regarding the use of Slidesgo within the cultural context of Indonesian education. By addressing these questions, the research aims to provide a deeper understanding of Slidesgo's potential as an effective tool to enhance the quality of presentations and English language learning in Indonesian higher education settings.

This study contributes significantly to the advancement of scholarship in several key areas. Firstly, it provides a deep understanding of the effectiveness of using SlidesGo in PowerPoint presentations within higher education settings. Secondly, it offers insights into the integration of technology in teaching and learning processes at universities, particularly in the Indonesian context. Through a case study approach involving students, the research also delineates unique challenges and opportunities within Indonesia's higher education landscape. The methods or frameworks developed to

measure the effectiveness of presentations using SlidesGo serve as foundational knowledge for further research in this field. Additionally, practical recommendations derived from the study can guide SlidesGo users and university educators in enhancing the quality of their academic presentations. Overall, the research enriches the literature on educational technology and digital pedagogy while making a significant contribution to academic presentation practices in Indonesia.

2. Method

This qualitative study investigates the effectiveness of using SlidesGo in PowerPoint presentations among university students in Indonesia. The study subjects comprise students from various academic programs and educational levels across several universities in Indonesia who have experience using SlidesGo. The primary data collection method employed is in-depth interviews, aimed at gaining deep insights into students' perspectives and experiences regarding the use of SlidesGo. Additionally, observations are conducted to directly observe how students integrate SlidesGo into their presentation practices. The gathered data will be analyzed using thematic analysis, involving coding, theme development, and interpretation to uncover thematic patterns related to the effectiveness of SlidesGo in academic presentation contexts. Thus, this research aims to provide a profound understanding of how Indonesian students perceive and experience this presentation tool, exploring its potential to enhance the quality of their academic presentations.

Subject of the Result

The subjects are three students of university in Makassar. The article focuses on three individuals as subjects of study for several reasons. Primarily, qualitative research often prioritizes depth of understanding over breadth, aiming to glean rich insights from a smaller sample size rather than attempting to encompass a larger population. This approach allows researchers to delve deeply into the perspectives and experiences of each participant, providing nuanced and detailed observations that might be overlooked in a larger-scale study. Additionally, constraints such as time, resources, and access to participants may have limited the scope of the study, making it more feasible to concentrate efforts on a select number of individuals. Furthermore, the qualitative nature of the research likely emphasizes the quality and depth of information gathered from each participant, ensuring a comprehensive analysis of their viewpoints and experiences related to the use of SlidesGo. Thus, the decision to focus on four individuals in this study aligns with the methodological principles of qualitative research and enables a thorough exploration of the topic at hand.

Technique of Data Collection

There were two ways in collecting the data, observation and interviews. In observation, researchers directly observed students using SlidesGo. Then interviews will be held with experienced SlidesGo users, namely students, who frequently utilize this presentation tool. The aim is to gather deeper qualitative insights into their perceptions and experiences with SlidesGo, exploring reasons for choosing SlidesGo, improvements over traditional templates, and encountered challenges. (1)

Technique of Data Analysis

For qualitative data from interviews or open-ended survey questions, researchers has used thematic coding techniques. This involves identifying recurring themes or patterns in the qualitative data related to students' perceptions and experiences with SlidesGo.

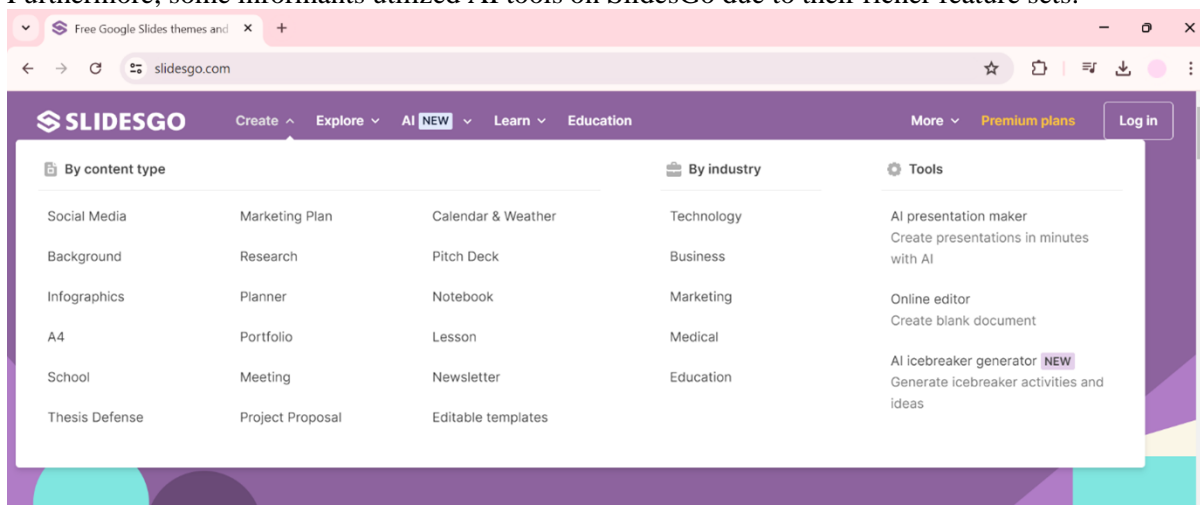
3. Results and Discussion

3.1 Results

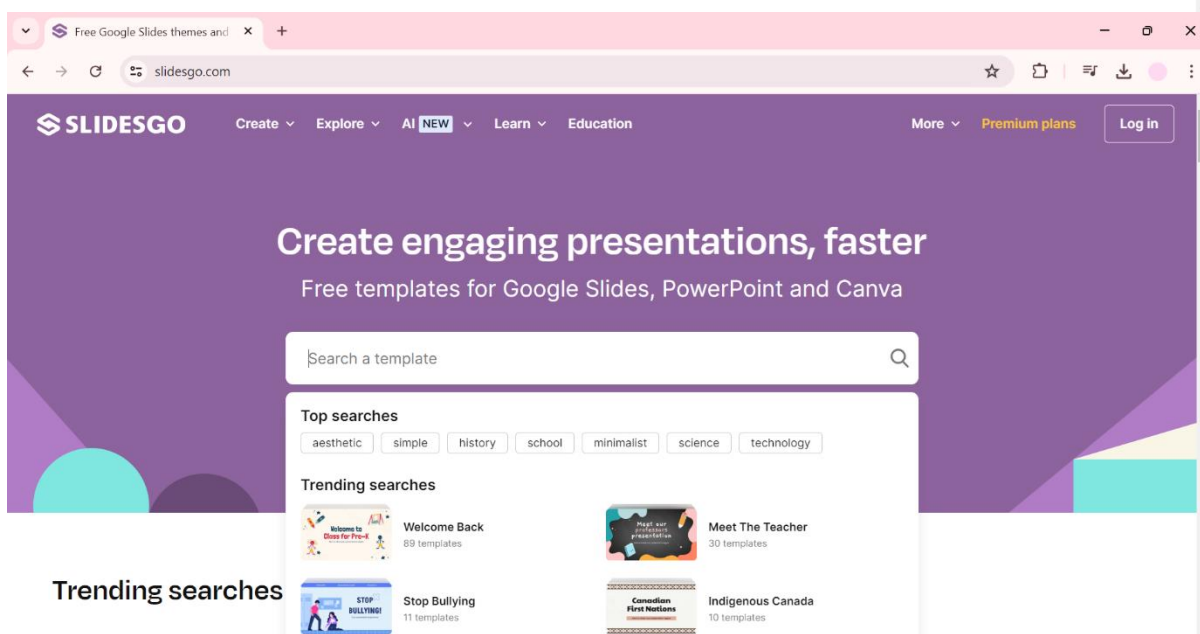
No.	Tools	Functions
1.	Create: Social media, Background, Infographics, A4, School, Thesis Defense, Marketing Plan, Research, Planner, Portfolio, Meeting Project Proposal, Callender & Weather, etc (By content type); Technology, Business, Marketing, etc (By industry); AI Presentation maker, online editor, etc (tools)	To choose theme of PowerPoint

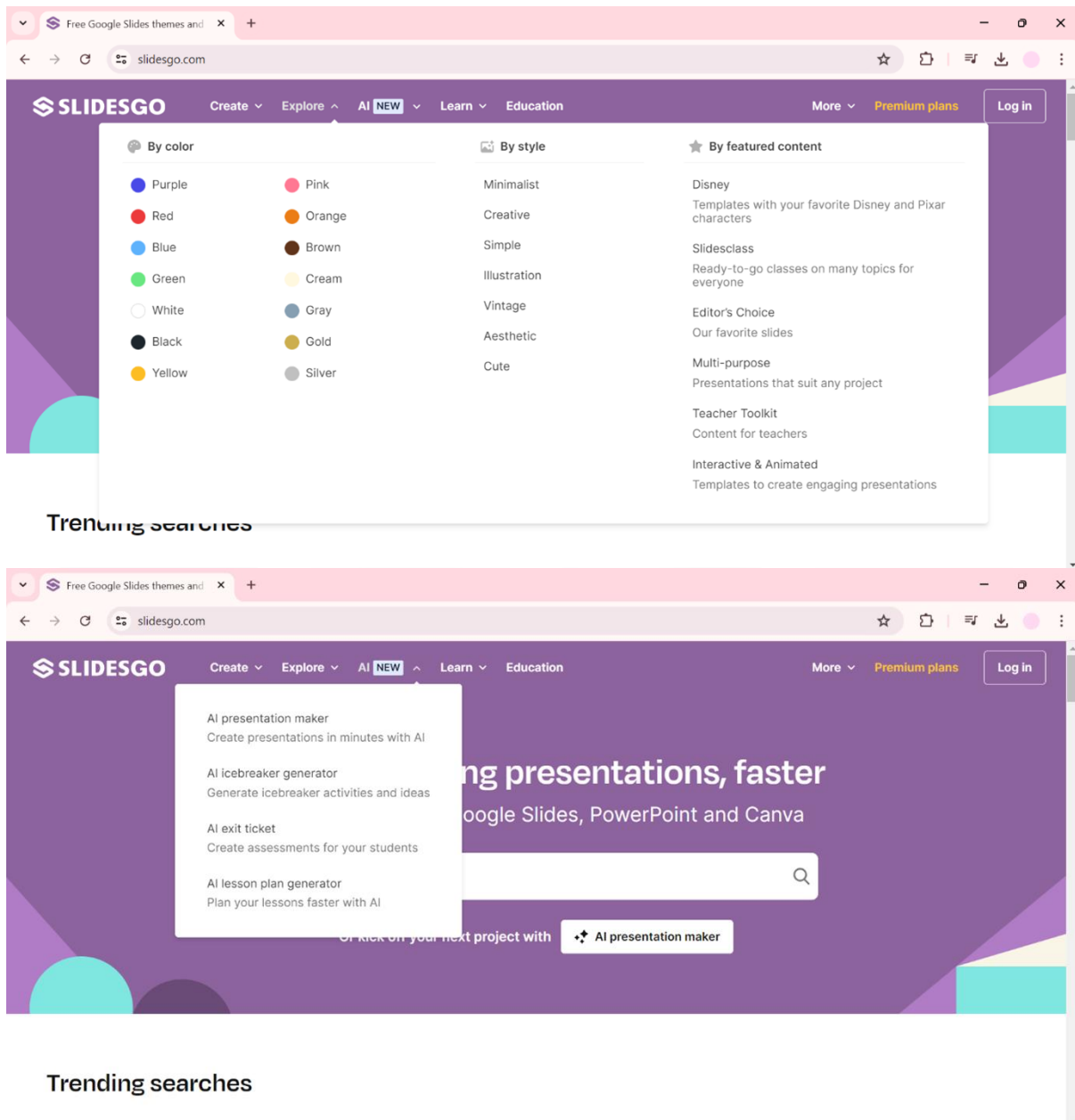
2.	Explore: Pink, Blue, Red, etc (By Color); Minimalist, Creative, Simple, etc (By style); Disney, Slidesclass, Editor's Choice, etc (By featured content)	To choose color and style of PowerPoint
3.	AI: AI presentation maker, AI icebreaker generator, etc	To make PowerPoint more interest with AI
4.	Learn: PowerPoint tutorials, Google Slides tutorials, etc	To learn how to use this website

In the initial stage before the interview, the researcher observed students using SlidesGo. These observations were based on direct observation just before the interview process. The observations were documented in the form of photographs to complement the data obtained during in-depth interviews. Based on these observations, the researcher noted that the first informant used the "create" feature to search for PowerPoint templates according to their desired theme. Additionally, some informants used the "explore" feature, specifically focusing on the color feature which is crucial in PowerPoint. Others directly accessed the "search a template" column to find themes matching their desired PowerPoint style. Furthermore, some informants utilized AI tools on SlidesGo due to their richer feature sets.



Trending searches





Trending searches

After conducting interviews, the researcher has identified several conclusions:

1. Slidesgo greatly assists students in creating PowerPoint presentations. This is related to interview results by informants said that:
“It is very helpful, the templates are also cute and abundant, so there is no difficulty when making a PowerPoint presentation.” (Interview with SF)
“It is very satisfying because the features provided are easy to understand and use, allowing users to quickly master and utilize them optimally.” (Interview with RS)
“Slidesgo is very helpful in creating presentations because it offers a wide range of attractive design choices that are easy and quick to use.” (Interview with NB)
Based on interviews with several informants, it is evident that Slidesgo is highly beneficial for creating presentations. The informants expressed satisfaction with the user-friendly features and diverse, attractive design options available. This makes the presentation creation process easier, more efficient, and satisfying for users.
2. SlidesGo templates help improve the overall quality of presentations. This is related to interview results by informants said that:

“SlidesGo templates enhance the quality of my presentations by providing professional and attractive designs, along with various visual elements that strengthen message delivery. These templates help presentations appear more structured, consistent, and engaging for the audience.” (Interview with FS).

“Yes, I believe that SlidesGo templates can help improve the overall quality of my presentations because they are well-designed, attractive, and easy to use.” (Interview with RS).

“Yes, because Slidesgo templates help maintain design consistency across slides, making presentations look more structured and organized.” (Interview with NB).

Based on the interviews with FS, RS, and NB, it is clear that SlidesGo templates play a significant role in improving presentation quality. FS highlights how these templates provide professional and attractive designs, along with visual elements that enhance message delivery and audience engagement. RS emphasizes their belief that SlidesGo templates are well-designed, attractive, and easy to use, contributing to overall presentation enhancement. NB underscores the importance of SlidesGo templates in maintaining design consistency across slides, ensuring presentations appear structured and organized. Together, these perspectives illustrate that SlidesGo templates are instrumental in creating visually appealing, consistent, and effective presentations.

3. There are several reasons why students use SlidesGo. Here are the reasons:

“Saving time and effort required to design slides from scratch.” (Interview with SF).

“The main reason I use SlidesGo instead of designing slides myself is because SlidesGo provides a variety of high-quality templates that save time and effort, and deliver satisfying results compared to creating designs from scratch, which can be time-consuming for tasks.” (Interview with SF).

“Using ready-made templates from SlidesGo saves a lot of time compared to designing slides from scratch, which can then be used to deepen content and prepare materials, thereby enhancing the overall quality of the presentation.” (Interviews with NB).

These perspectives highlight that SlidesGo templates offer efficiency, quality, and time-saving benefits in presentation creation. They enable users to create visually appealing and professional presentations more effectively, allowing them to focus more on content development and enhancing the overall effectiveness of their presentations.

After conducting observations and interviews, the researcher has identified several significant conclusions regarding the use of SlidesGo in presentation creation. Firstly, SlidesGo significantly aids students in crafting PowerPoint presentations by offering a variety of cute and plentiful templates, as noted in the interview with SF. Additionally, RS and NB emphasize that SlidesGo features are easy to understand and utilize, providing quick and efficient application of attractive design choices. Secondly, the use of SlidesGo templates has been shown to enhance the overall quality of presentations, as highlighted in interviews with FS, RS, and NB. The informants note that these templates not only present professional and appealing designs but also help maintain design consistency across slides, making presentations appear structured and engaging for the audience. Thirdly, the primary reason students use SlidesGo is to save time and effort in designing slides from scratch. As revealed in interviews with SF and NB, using pre-made templates from SlidesGo allows them to focus on content development and material preparation, ultimately enhancing the overall quality of their presentations. Overall, SlidesGo plays a crucial role in simplifying the presentation creation process, improving design quality, and saving time, thereby supporting effective and visually appealing presentations for users.

3.2 Discussion

Slidesgo is highly effective in assisting students in creating PowerPoint presentations. It is user-friendly, offering a variety of attractive templates and more. That's why Slidesgo is one of the commonly used websites for students to make presentations. Despite having some shortcomings, Slidesgo remains effective among students. One of the tools frequently used by students when using Slidesgo is the "create" tool, as it allows students to directly choose a PowerPoint theme they want to use. However, only a few themes are displayed in the "create" tool, prompting students to use the search bar and type in the specific theme they desire. This is how Slidesgo operates, and it's well-known that every website has its own strengths and weaknesses.

4. Conclusion

The use of SlidesGo significantly aids university students in Makassar in creating PowerPoint presentations. The study demonstrates that SlidesGo's user-friendly features and diverse, attractive templates effectively streamline the presentation creation process and enhance presentation quality. Interviews with students reveal that SlidesGo templates not only provide professional designs that maintain consistency across slides but also make presentations more structured and engaging for audiences. The primary reason students opt for SlidesGo is to save time and effort that would otherwise be spent designing slides from scratch, allowing them to concentrate more on content development and material preparation, thereby enhancing overall presentation effectiveness. This research provides valuable insights into how SlidesGo can be effectively utilized in educational contexts, particularly in Indonesia, and its contribution to improving presentation design skills and student engagement in the learning process.

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